

LONDON OFFICE
62-68 Rosebery Avenue
London EC1R 4RR

MILTON KEYNES OFFICE
NHBC House, Davy Avenue
Milton Keynes MK5 8FP

T 0845 888 7620
F 0871 813 0569
info@zerocarbonhub.org
www.zerocarbonhub.org



Consumer Engagement Working Group Meeting
Tuesday 31 March 2009, 9:15am – 11:30am

Agenda

- Coffee and tea
- Review since last meeting - Matt Robinson & Neil Jefferson
- Customer Engagement Workplan -
 - Overview MR & Margaret Egan –
 - Sinclair Barnes Ltd
 - Discussion / input All
- Stage 1 Workplan (Marketing Context)
 - Presentation MR & ME
 - Discussion / input All
- 5 min break*
- Working sessions All
 - To discuss specific issues
 - Set-up in working session
- Conclusion and next steps MR

The session will be led by:

From the Zero Carbon Hub

- Neil Jefferson – Chief Executive.
- Matt Robinson – Consumer Engagement Workstream lead

From Sinclair Barnes – Brand and Marketing Strategies

- Margaret Egan - Director