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# Climate Ready Support Service

To help 'key sectors increase their resilience to climate risks' by incorporating climate risk management into routine business decision-making

## Programme objectives:

- ➔ Building the capacity of partners to promote adaptation
- ➔ Awareness raising and motivation to adapt
- ➔ Making adaptation part of the mainstream



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# Climate Ready overheating in buildings project

- ➔ Cross theme project:
  - ➔ Buildings
  - ➔ Health sector
  - ➔ Local Government
  - ➔ Businesses
- ➔ Encouraging change in buildings and behaviours
- ➔ Focus on stakeholders who can directly act to address overheating



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# Overheating messages: key groups



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# Targeted messages on overheating

- ⇒ Messages to **motivate** stakeholder groups
- ⇒ By identifying:
  - ⇒ Stakeholder opportunities to address overheating
  - ⇒ Wider stakeholder priorities and drivers – links to overheating
  - ⇒ Evidence linking overheating to stakeholder priorities



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# Contribution to ZCH overheating work

- ⇒ ZCH overheating project:
  - ⇒ Evidence gathering
  - ⇒ Options development and testing
  - ⇒ Awareness raising and simple guidance
- ⇒ Climate Ready link:
  - ⇒ Draw on evidence and knowledge of the steering group
  - ⇒ Support awareness raising – overheating a mainstream issue
  - ⇒ Inform scope of ZCH non-domestic project



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# Next steps

## Evidence

- ➔ Draw on ZCH evidence exercise
- ➔ Identify wider evidence

## Messages

- ➔ Develop targeted messages

## Dissemination

- ➔ Share messages with wider CR, ZCH and Govt depts
- ➔ Comms plan – planned and reactive opportunities
- ➔ Signposting to supporting stakeholder guidance



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